

Change is in the air...
[as well as dust and toner]



Greetings friends and customers,

Since buying Jiffyprint in 1978, I've expanded to several locations over the last 32 years, adding new equipment and services to Chico's original copy shop with each move—offset printing, high speed copiers, digital color printers, large format and full color printing, plus graphic design and marketing services—all to meet my clients growing needs. And once again it's time to grow and GO ONLINE!

It's an easy transition, since the volume of our printing business is already done by e-mail, fax or phone. We still offer the same services, we just won't be available for walk-in traffic—there are plenty of convenient places for short-run copies and faxes. For your printed orders, we've expanded our free pick-up and delivery to make doing business even more convenient for you.

For years I've been planning to separate the design and marketing services from the production end of the business, and it's finally happened! I've expanded my home-based studio into a 1,000 square foot creative design environment—less the noise and press fumes of a busy print shop, which is now off-site in a new location. This not only cuts overhead expenses—and keeps prices down—but combining office and studio into one location allows me to better meet critical deadlines without burning the midnight oil at 20th Street.

Our new graphic design studio will be by appointment only, so we can devote our complete, undivided attention to you and your project—from simple business cards, to complete branding, packaging and advertising campaigns. We'll also be available to come to your office or other place of business, just give us a call.

Helping small business owners and new startups has always been my passion. In this tough economy, a smart marketing plan, coupled with dynamic product branding isn't a luxury, it's a necessity. Making it affordable is what we do best. We'll also be offering web sites designed to enforce your brand and compliment your printed collateral. Web sites YOU control and YOU can make changes to, although we're always here to give you support when you need it.

So there you have it. Online convenience and pricing. Fast local delivery. Personal, face-to-face service. It's definitely a move in the right direction. If you have any questions, please feel free to give Glenn or myself a call.

We'd love to show you around!

A handwritten signature in black ink, appearing to read 'Deborah Burgess', with a stylized flourish extending to the right.

Deborah Burgess
Owner

**We make you look
good on paper!**

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